

Ampersand Cable System Order

Order #	62826175
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	10/05/20 - 10/18/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/05/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	
Product Code	
Est Code	9466
Product Name	10.7-10.12
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$7,739.00		
Commission	\$1,160.85		
Net Total	\$6,578.15		
Total Spots	97		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order Please review and confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	10/5/20	10/11/20	05:00	10:00			X	X	X	X	X	-	-	5	\$97.00	\$485.00	30	NCR 10/05/20-12/31/20
2	CNN	NEW DAY<	10/12/20	10/18/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20
3	CNN	VARIOUS	10/5/20	10/11/20	10:00	14:00			X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	NCR 10/05/20-12/31/20
4	CNN	VARIOUS	10/12/20	10/18/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/05/20-12/31/20
5	CNN	CNN NEWSROOM<	10/5/20	10/11/20	14:00	18:00			X	X	X	X	X	-	-	7	\$80.00	\$560.00	30	NCR 10/05/20-12/31/20
6	CNN	VARIOUS	10/12/20	10/18/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR 10/05/20-12/31/20
7	CNN	ANDERSON COOPER 360, CNN TONIGHT WITH DON LEMON, CUOMO PRIME TIME	10/5/20	10/11/20	18:00	24:00			X	X	X	X	X	-	-	7	\$97.00	\$679.00	30	NCR 10/05/20-12/31/20
8	CNN	ANDERSON COOPER 360, CNN TONIGHT WITH DON LEMON, CUOMO PRIME TIME	10/12/20	10/18/20	18:00	24:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20
9	ESPN	College Gameday	10/5/20	10/11/20	05:00	10:00			X	X	X	X	X	-	-	5	\$97.00	\$485.00	30	NCR 10/05/20-12/31/20
10	ESPN	VARIOUS	10/12/20	10/18/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20
11	ESPN	College Gameday, NCAA Football: Regular Season	10/5/20	10/11/20	10:00	14:00			X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	NCR 10/05/20-12/31/20
12	ESPN	FIRST TAKE L<	10/12/20	10/18/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/05/20-12/31/20
13	ESPN	NCAA Football: Regular Season, College Gameday	10/5/20	10/11/20	14:00	18:00			X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR 10/05/20-12/31/20
14	ESPN	VARIOUS	10/12/20	10/18/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR 10/05/20-12/31/20
15	ESPN	NCAA Football: Regular Season, College Gameday	10/5/20	10/11/20	18:00	24:00			X	X	X	X	X	-	-	7	\$97.00	\$679.00	30	NCR 10/05/20-12/31/20
16	ESPN	NFL REGULAR SE<	10/12/20	10/18/20	18:00	24:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20
17	FXNC	VARIOUS	10/5/20	10/11/20	05:00	10:00			X	X	X	X	X	-	-	5	\$97.00	\$485.00	30	NCR 10/05/20-12/31/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	FXNC	FOX AND FRIEND<	10/12/20	10/18/20	05:00	10:00	X							-	-	7	\$97.00	\$679.00	30	NCR 10/05/20-12/31/20
19	FXNC	VARIOUS	10/5/20	10/11/20	10:00	14:00			X	X	X	X	X	-	-	8	\$49.00	\$392.00	30	NCR 10/05/20-12/31/20
20	FXNC	AMERICAS NEWSR<	10/12/20	10/18/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR 10/05/20-12/31/20
21	FXNC	FIVE, THE	10/5/20	10/11/20	14:00	18:00			X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR 10/05/20-12/31/20
22	FXNC	FIVE, THE	10/12/20	10/18/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR 10/05/20-12/31/20
23	FXNC	HANNITY, TUCKER CARLSON TONIGHT, INGRAHAM ANGLE, THE	10/5/20	10/11/20	18:00	24:00			X	X	X	X	X	-	-	7	\$97.00	\$679.00	30	NCR 10/05/20-12/31/20
24	FXNC	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	10/12/20	10/18/20	18:00	24:00	X							-	-	1	\$97.00	\$97.00	30	NCR 10/05/20-12/31/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	97	0	0	0	0	0	0	0	0	0	0	0	97
AMT	\$7,739.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,739.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/06/20

62826175 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |