

Ampersand Cable System Order

Order #	62848420
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	12/14/20 - 12/27/20
Agency	Mentzer Media Services
Advertiser	Senate Leadership Fund

Update Date	12/16/20
Version	2 Vs. 1

Client Code	SLFGA
Product Code	SLFGA
Est Code	9608
Product Name	(GA Statewide)12.15-12.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$11,963.00		
Commission	\$1,794.45		
Net Total	\$10,168.55		
Total Spots	258		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Nov19
-	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R5 12.16 MG +\$225 moved from orders #62848397 & #62848407 (\$1 under). Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	NCR
2	AEN	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$36.00	\$324.00	30	NCR
3	AEN	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR
4	AEN	VARIOUS	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$22.00	\$44.00	30	NCR
5	AEN	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$36.00	\$72.00	30	NCR
6	AEN	VARIOUS	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$44.00	\$88.00	30	NCR
7	ESPN	VARIOUS	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$49.00	\$441.00	30	NCR
8	ESPN	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$80.00	\$720.00	30	NCR
9	ESPN	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	14	\$97.00	\$1,358.00	30	NCR
10	ESPN	VARIOUS	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$49.00	\$98.00	30	NCR
11	ESPN	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$80.00	\$160.00	30	NCR
12	FOOD	VARIOUS	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$29.00	\$261.00	30	NCR
13	FOOD	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$33.00	\$297.00	30	NCR
14	FOOD	AVG. ALL WKS<	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$55.00	\$660.00	30	NCR
15	FOOD	VARIOUS	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$29.00	\$58.00	30	NCR
16	FOOD	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$33.00	\$66.00	30	NCR
17	FOOD	AVG. ALL WKS<	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$55.00	\$110.00	30	NCR
18	FXNC	VARIOUS	12/14/20	12/20/20	05:00	10:00		X	X	X	X	X	X	-	-	7	\$97.00	\$679.00	30	NCR
19	FXNC	VARIOUS	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	6	\$49.00	\$294.00	30	NCR
20	FXNC	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR
21	FXNC	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$97.00	\$1,164.00	30	NCR

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22	FXNC	VARIOUS	12/21/20	12/27/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR
23	FXNC	VARIOUS	12/21/20	12/27/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR
24	FXNC	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR
25	FXNC	VARIOUS	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$97.00	\$194.00	30	NCR
26	HALL	HALLMARK MOVIE<	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	NCR
27	HALL	HALLMARK MOVIE<	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$36.00	\$324.00	30	NCR
28	HALL	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR
29	HALL	HALLMARK MOVIE<	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$22.00	\$44.00	30	NCR
30	HALL	HALLMARK MOVIE<	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$36.00	\$72.00	30	NCR
31	HALL	VARIOUS	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$44.00	\$88.00	30	NCR
32	TNT	SUPERNATURAL<	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$23.00	\$207.00	30	PRE
33	TNT	VARIOUS	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$37.00	\$333.00	30	PRE
34	TNT	VARIOUS	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	PRE
35	TNT	SUPERNATURAL<	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$23.00	\$46.00	30	PRE
36	TNT	VARIOUS	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$37.00	\$74.00	30	PRE
37	TNT	VARIOUS	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$44.00	\$88.00	30	PRE
38	TWC	WEATHER CHANNE<	12/14/20	12/20/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	PRE
39	TWC	WEATHER CHANNE<	12/14/20	12/20/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	PRE
40	TWC	AVG. ALL WKS<	12/14/20	12/20/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$24.00	\$288.00	30	PRE
41	TWC	WEATHER CHANNE<	12/21/20	12/27/20	10:00	14:00	X							-	-	2	\$13.00	\$26.00	30	PRE
42	TWC	WEATHER CHANNE<	12/21/20	12/27/20	14:00	18:00	X							-	-	2	\$19.00	\$38.00	30	PRE

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43	TWC	AVG. ALL WKS<	12/21/20	12/27/20	18:00	24:00	X							-	-	2	\$24.00	\$48.00	30	PRE
44	AMC	AMC PT	12/14/20	12/20/20	18:00	24:00					X	X	X	-	-	2	\$35.00	\$70.00	30	R5 + 2X. New line. PRE 08/08/20-12/31/20
45	DISC	DISC PT	12/14/20	12/20/20	18:00	24:00					X	X	X	-	-	1	\$55.00	\$55.00	30	R5 + 1X. New line. NCR 12/09/20-01/05/21
46	FRFM	FRFM PT	12/14/20	12/20/20	18:00	24:00					X	X	X	-	-	1	\$30.00	\$30.00	30	R5 + 1X. New line. NCR 12/09/20-01/05/21
47	FX	FX PT	12/14/20	12/20/20	18:00	24:00					X	X	X	-	-	2	\$35.00	\$70.00	30	R5 + 2X. New line. PRE 08/08/20-12/31/20

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
SPOTS	258	0	0	0	0	0	0	0	0	0	0	0	258
AMT	\$11,963.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,963.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/16/20

62848420 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |