

Ampersand Cable System Order

Order #	62848407
Syscode	3646
System Name	OnMedia/Columbus-Valley-Auburn, GA
Market	Columbus, GA

Flight Dates	12/07/20 - 12/20/20
Agency	Mentzer Media Services
Advertiser	Senate Leadership Fund

Update Date	12/16/20
Version	4 Vs. 3

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Nov19
-	

Client Code	SLFGA
Product Code	SLFGA
Est Code	9607
Product Name	(GA Statewide)12.8-12.14
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$12,148.00		
Commission	\$1,822.20		
Net Total	\$10,325.80		
Total Spots	262		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : R7 12.16 MG -102 moved to order #62848420. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	12/7/20	12/13/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	NCR
2	AEN	VARIOUS	12/7/20	12/13/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$36.00	\$324.00	30	NCR
3	AEN	VARIOUS	12/7/20	12/13/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR
4	AEN	VARIOUS	12/14/20	12/20/20	10:00	14:00	X							-	-	2	\$22.00	\$44.00	30	NCR
5	AEN	VARIOUS	12/14/20	12/20/20	14:00	18:00	X							-	-	2	\$36.00	\$72.00	30	NCR
6	AEN	VARIOUS	12/14/20	12/20/20	18:00	24:00	X							-	-	2	\$44.00	\$88.00	30	NCR
7	AMC	AMC MOVIE<	12/7/20	12/13/20	10:00	14:00		X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	R7 - 1X. NCR
8	AMC	AVG. ALL WKS<	12/7/20	12/13/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$36.00	\$324.00	30	NCR
9	AMC	AVG. ALL WKS<	12/7/20	12/13/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR
10	AMC	AMC MOVIE<	12/14/20	12/20/20	10:00	14:00	X							-	-	2	\$22.00	\$44.00	30	NCR
11	AMC	AVG. ALL WKS<	12/14/20	12/20/20	14:00	18:00	X							-	-	2	\$36.00	\$72.00	30	NCR
12	AMC	AVG. ALL WKS<	12/14/20	12/20/20	18:00	24:00	X							-	-	2	\$44.00	\$88.00	30	NCR
13	ESPN	VARIOUS	12/7/20	12/13/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$49.00	\$441.00	30	NCR
14	ESPN	VARIOUS	12/7/20	12/13/20	14:00	18:00		X	X	X	X	X	X	-	-	8	\$80.00	\$640.00	30	R7 - 1X. NCR
15	ESPN	VARIOUS	12/7/20	12/13/20	18:00	24:00		X	X	X	X	X	X	-	-	14	\$97.00	\$1,358.00	30	NCR
16	ESPN	VARIOUS	12/14/20	12/20/20	10:00	14:00	X							-	-	2	\$49.00	\$98.00	30	NCR
17	ESPN	VARIOUS	12/14/20	12/20/20	14:00	18:00	X							-	-	2	\$80.00	\$160.00	30	NCR
18	FOOD	VARIOUS	12/7/20	12/13/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$29.00	\$261.00	30	NCR
19	FOOD	VARIOUS	12/7/20	12/13/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$33.00	\$297.00	30	NCR
20	FOOD	AVG. ALL WKS<	12/7/20	12/13/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$55.00	\$660.00	30	NCR
21	FOOD	VARIOUS	12/14/20	12/20/20	10:00	14:00	X							-	-	2	\$29.00	\$58.00	30	NCR

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GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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22	FOOD	VARIOUS	12/14/20	12/20/20	14:00	18:00	X							-	-	2	\$33.00	\$66.00	30	NCR
23	FOOD	AVG. ALL WKS<	12/14/20	12/20/20	18:00	24:00	X							-	-	2	\$55.00	\$110.00	30	NCR
24	FXNC	VARIOUS	12/7/20	12/13/20	05:00	10:00		X	X	X	X	X	X	-	-	7	\$97.00	\$679.00	30	NCR
25	FXNC	VARIOUS	12/7/20	12/13/20	10:00	14:00		X	X	X	X	X	X	-	-	6	\$49.00	\$294.00	30	NCR
26	FXNC	VARIOUS	12/7/20	12/13/20	14:00	18:00		X	X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR
27	FXNC	VARIOUS	12/7/20	12/13/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$97.00	\$1,164.00	30	NCR
28	FXNC	VARIOUS	12/14/20	12/20/20	05:00	10:00	X							-	-	1	\$97.00	\$97.00	30	NCR
29	FXNC	VARIOUS	12/14/20	12/20/20	10:00	14:00	X							-	-	1	\$49.00	\$49.00	30	NCR
30	FXNC	VARIOUS	12/14/20	12/20/20	14:00	18:00	X							-	-	1	\$80.00	\$80.00	30	NCR
31	FXNC	VARIOUS	12/14/20	12/20/20	18:00	24:00	X							-	-	2	\$97.00	\$194.00	30	NCR
32	HALL	HALLMARK MOVIE<	12/7/20	12/13/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$22.00	\$198.00	30	NCR
33	HALL	HALLMARK MOVIE<	12/7/20	12/13/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$36.00	\$324.00	30	NCR
34	HALL	VARIOUS	12/7/20	12/13/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR
35	HALL	HALLMARK MOVIE<	12/14/20	12/20/20	10:00	14:00	X							-	-	2	\$22.00	\$44.00	30	NCR
36	HALL	HALLMARK MOVIE<	12/14/20	12/20/20	14:00	18:00	X							-	-	2	\$36.00	\$72.00	30	NCR
37	HALL	VARIOUS	12/14/20	12/20/20	18:00	24:00	X							-	-	2	\$44.00	\$88.00	30	NCR
38	TWC	WEATHER CHANNE<	12/7/20	12/13/20	10:00	14:00		X	X	X	X	X	X	-	-	9	\$16.00	\$144.00	30	NCR
39	TWC	WEATHER CHANNE<	12/7/20	12/13/20	14:00	18:00		X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	NCR
40	TWC	AVG. ALL WKS<	12/7/20	12/13/20	18:00	24:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	NCR
41	TWC	WEATHER CHANNE<	12/14/20	12/20/20	10:00	14:00	X							-	-	2	\$16.00	\$32.00	30	NCR
42	TWC	WEATHER CHANNE<	12/14/20	12/20/20	14:00	18:00	X							-	-	2	\$24.00	\$48.00	30	NCR

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43	TWC	AVG. ALL WKS<	12/14/20	12/20/20	18:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NCR
44	FRFM	FRFM PT	12/7/20	12/13/20	18:00	24:00					X	X	X	-	-	1	\$30.00	\$30.00	30	R3 + 1X. New line. NCR 12/09/20-01/05/21
45	ESP2	ESP2 PT	12/7/20	12/13/20	18:00	24:00					X	X	X	-	-	1	\$35.00	\$35.00	30	R3 + 1X. New line. PRE 08/08/20-12/31/20
46	SECN	SECN PT	12/7/20	12/13/20	18:00	24:00					X	X	X	-	-	1	\$15.00	\$15.00	30	R3 + 1X. New line. PRE 08/08/20-12/31/20
47	CMT	CMT PT	12/7/20	12/13/20	18:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	R4 + 2X. New line. PRE 08/08/20-12/31/20
48	DISC	DISC PT	12/7/20	12/13/20	18:00	24:00						X	X	-	-	2	\$55.00	\$110.00	30	R4 + 2X. New line. NCR 12/09/20-01/05/21
49	DIY	DIY PT	12/7/20	12/13/20	18:00	24:00						X	X	-	-	3	\$24.00	\$72.00	30	R4 + 3X. New line. PRE 08/08/20-12/31/20
50	FX	FX PT	12/7/20	12/13/20	18:00	24:00						X	X	-	-	2	\$35.00	\$70.00	30	R4 + 2X. New line. PRE 08/08/20-12/31/20

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
SPOTS	262	0	0	0	0	0	0	0	0	0	0	0	262
AMT	\$12,148.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,148.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/16/20

62848407 | Columbus, GA | OnMedia/Columbus-Valley-Auburn, GA | 3646 |