

Ampersand Cable System Order

Order #	62741992
Syscode	6600
System Name	Spectrum/Cleveland Media Connect, OH
Market	Cleveland

Flight Dates	03/02/20 - 03/22/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	03/09/20
Version	2 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Mar19 DMA Nielsen Parallel Live+3
-	

Client Code	OH
Product Code	03070317
Est Code	N/A
Product Name	OH 3.7-3.17 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$32,985.00		
Commission	\$4,947.75		
Net Total	\$28,037.25		
Total Spots	174		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3.6 R1 Removed NA spots and made good to next week. No \$ change. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	3/2/20	3/8/20	05:00	09:00						X	X	-	-	3	\$250.00	\$750.00	30	R1-1x
2	CNN	CNN EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$250.00	\$1,250.00	30	
3	CNN	CNN EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$250.00	\$250.00	30	
4	CNN	CNN DT	3/2/20	3/8/20	09:00	16:00						X	X	-	-	6	\$225.00	\$1,350.00	30	
5	CNN	CNN DT	3/9/20	3/15/20	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$225.00	\$1,800.00	30	
6	CNN	CNN DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$225.00	\$225.00	30	
7	CNN	CNN EF	3/2/20	3/8/20	16:00	19:00						X	X	-	-	2	\$400.00	\$800.00	30	
8	CNN	CNN EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$400.00	\$1,600.00	30	
9	CNN	CNN EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$400.00	\$400.00	30	
10	CNN	CNN PT	3/2/20	3/8/20	19:00	24:00						X	X	-	-	6	\$500.00	\$3,000.00	30	
11	CNN	CNN PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$500.00	\$5,000.00	30	
12	CNN	CNN PT	3/16/20	3/22/20	19:00	24:00	X							-	-	2	\$500.00	\$1,000.00	30	
13	MNBC	MNBC EM	3/2/20	3/8/20	05:00	09:00						X	X	-	-	1	\$200.00	\$200.00	30	R1-3x
14	MNBC	MNBC EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$200.00	\$1,000.00	30	
15	MNBC	MNBC EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$200.00	\$200.00	30	
16	MNBC	MNBC DT	3/2/20	3/8/20	09:00	16:00						X	X	-	-	6	\$175.00	\$1,050.00	30	
17	MNBC	MNBC DT	3/9/20	3/15/20	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$175.00	\$1,400.00	30	
18	MNBC	MNBC DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$175.00	\$175.00	30	
19	MNBC	MNBC EF	3/2/20	3/8/20	16:00	19:00						X	X	-	-	2	\$300.00	\$600.00	30	
20	MNBC	MNBC EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$300.00	\$1,200.00	30	
21	MNBC	MNBC EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$300.00	\$300.00	30	

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22	MNBC	MNBC PT	3/2/20	3/8/20	19:00	24:00						X	X	-	-	6	\$375.00	\$2,250.00	30	
23	MNBC	MNBC PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$375.00	\$4,125.00	30	
24	MNBC	MNBC PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$375.00	\$375.00	30	
25	S1CL	S1CL EM	3/2/20	3/8/20	05:00	09:00						X	X	-	-	4	\$29.00	\$116.00	30	
26	S1CL	S1CL EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$29.00	\$290.00	30	
27	S1CL	S1CL EM	3/16/20	3/22/20	05:00	09:00	X	X						-	-	1	\$29.00	\$29.00	30	
28	S1CL	S1CL DT	3/2/20	3/8/20	09:00	16:00						X	X	-	-	6	\$12.00	\$72.00	30	
29	S1CL	S1CL DT	3/9/20	3/15/20	09:00	16:00	X	X	X	X	X	X	X	-	-	21	\$12.00	\$252.00	30	
30	S1CL	S1CL DT	3/16/20	3/22/20	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	
31	S1CL	S1CL EF	3/2/20	3/8/20	16:00	19:00						X	X	-	-	2	\$27.00	\$54.00	30	
32	S1CL	S1CL EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$27.00	\$108.00	30	
33	S1CL	S1CL EF	3/16/20	3/22/20	16:00	19:00	X							-	-	1	\$27.00	\$27.00	30	
34	S1CL	S1CL PT	3/2/20	3/8/20	19:00	24:00						X	X	-	-	6	\$35.00	\$210.00	30	
35	S1CL	S1CL PT	3/9/20	3/15/20	19:00	24:00	X	X	X	X	X	X	X	-	-	18	\$35.00	\$630.00	30	
36	S1CL	S1CL PT	3/16/20	3/22/20	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	
37	CNN	CNN EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$250.00	\$250.00	30	R1+1x line added
38	CNN	CNN EF	3/9/20	3/15/20	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$400.00	\$400.00	30	R1+1x line added

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39	MNBC	MNBC EM	3/9/20	3/15/20	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$200.00	\$200.00	30	R1+1x Line added

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	174	0	0	0	0	0	0	0	0	0	0	0	174
AMT	\$32,985.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$32,985.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/09/20

62741992 | Cleveland | Spectrum/Cleveland Media Connect, OH | 6600 |