

Ampersand Cable System Order

Order #	62882006
Syscode	6600
System Name	Spectrum/Cleveland Media Connect, OH
Market	Cleveland

Flight Dates	03/29/21 - 04/04/21
Agency	AxMedia
Advertiser	Citizens for Josh Mandel

Update Date	03/26/21
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Preston Bodnar
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Jan21
-	

Client Code	302
Product Code	403
Est Code	2380
Product Name	2022 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$4,300.00		
Commission	\$645.00		
Net Total	\$3,655.00		
Total Spots	9		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	4.6	GIMP	67091
CPP	\$935.00	CPM	\$64.09

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/26 New political candidate order. Please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	SPRING BAKING CHAMPIONSHIP	3/29/21	4/4/21	21:00	22:00	X							1.50	21935	1	\$1,100.00	\$1,100.00	30	
2	FOOD	EASTER BASKET CHALLENGE	3/29/21	4/4/21	22:00	23:00	X							0.90	13056	1	\$1,100.00	\$1,100.00	30	
3	HALL	SPRING FLING	3/29/21	4/4/21	21:00	23:00						X		1.70	24845	1	\$1,000.00	\$1,000.00	30	
4	LIF	JOYCE MEYER	3/29/21	4/4/21	07:00	07:30	X	X	X	X	X			0.10	1360	5	\$200.00	\$1,000.00	30	
5	USA	IN TOUCH W/ DR. CHARLES STANLEY	3/29/21	4/4/21	08:00	08:30							X	0.00	455	1	\$100.00	\$100.00	30	

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	9	0	0	0	0	0	0	0	0	0	0	0	9
AMT	\$4,300.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,300.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/31/21

62882006 | Cleveland | Spectrum/Cleveland Media Connect, OH | 6600 |