

### Ampersand Cable System Order

Order #	62869946
Syscode	6600
System Name	Spectrum/Cleveland Media Connect, OH
Market	Cleveland

Flight Dates	02/19/21 - 02/25/21
Agency	FP1 Strategies Inc
Advertiser	Jane Timken for OH

Update Date	03/02/21
Version	3 Vs. 2

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Oct20
-	

Client Code	85
Product Code	88
Est Code	1517
Product Name	2.19-2.25
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$18,073.00		
Commission	\$2,710.95		
Net Total	\$15,362.05		
Total Spots	47		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 3/2 MG: Moved MG \$ to next contract. Please confirm. thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	_	2/15/21	2/21/21	05:00	09:00					X	X	X	-	-	5	\$286.00	\$1,430.00	30	OOW 12/28/20-03/28/21
2	FXNC	_	2/15/21	2/21/21	09:00	16:00					X	X	X	-	-	5	\$297.00	\$1,485.00	30	OOW 12/28/20-03/28/21
3	FXNC	_	2/15/21	2/21/21	16:00	19:00					X	X	X	-	-	5	\$358.00	\$1,790.00	30	OOW 12/28/20-03/28/21, 02/23: -1x w/o 02/19
4	FXNC	_	2/15/21	2/21/21	19:00	24:00					X	X	X	-	-	6	\$572.00	\$3,432.00	30	OOW 12/28/20-03/28/21
5	FXNC	_	2/22/21	2/28/21	05:00	09:00	X	X	X	X				-	-	7	\$286.00	\$2,002.00	30	OOW 12/28/20-03/28/21
6	FXNC	_	2/22/21	2/28/21	09:00	16:00	X	X	X	X				-	-	6	\$297.00	\$1,782.00	30	OOW 12/28/20-03/28/21, 03/02: -1x w/o 02/26
7	FXNC	_	2/22/21	2/28/21	16:00	19:00	X	X	X	X				-	-	6	\$358.00	\$2,148.00	30	OOW 12/28/20-03/28/21, 03/02: -1x w/o 02/26
8	FXNC	_	2/22/21	2/28/21	19:00	24:00	X	X	X	X				-	-	7	\$572.00	\$4,004.00	30	OOW 12/28/20-03/28/21

	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Total
<b>SPOTS</b>	47	0	0	0	0	0	0	0	0	0	0	0	47
<b>AMT</b>	\$18,073.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18,073.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT

Date Printed 03/24/21

62869946 | Cleveland | Spectrum/Cleveland Media Connect, OH | 6600 |