

Ampersand Cable System Order

Order #	62809732
Syscode	3647
System Name	Spectrum/WOW-Cleveland, OH
Market	Cleveland

Flight Dates	09/14/20 - 09/27/20
Agency	SRCP Media
Advertiser	RSCC/Matt Dolan OH SD24

Update Date	09/14/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Samuel Stone
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb20 DMA Nielsen Parallel Live+SD
-	

Client Code	260
Product Code	756
Est Code	2225
Product Name	OH SD24, 9.15-9.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,194.00		
Commission	\$179.10		
Net Total	\$1,014.90		
Total Spots	152		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9.14 New order, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	SQUAWK BOX<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	PRE 09/04/20-11/03/20
2	CNBC	AVG. ALL WKS	9/21/20	9/27/20	05:00	09:00	X							-	-	1	\$1.00	\$1.00	30	PRE 09/04/20-11/03/20
3	CNBC	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	PRE 09/04/20-11/03/20
4	CNBC	AVG. ALL WKS	9/21/20	9/27/20	09:00	16:00	X							-	-	1	\$1.00	\$1.00	30	PRE 09/04/20-11/03/20
5	CNBC	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	PRE 09/04/20-11/03/20
6	CNBC	AVG. ALL WKS	9/21/20	9/27/20	16:00	19:00	X							-	-	1	\$1.00	\$1.00	30	PRE 09/04/20-11/03/20
7	CNBC	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$1.00	\$4.00	30	PRE 09/04/20-11/03/20
8	CNBC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30	PRE 09/04/20-11/03/20
9	FXNC	FOX AND FRIEND<	9/14/20	9/20/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE 09/04/20-11/03/20
10	FXNC	FOX AND FRIEND<	9/21/20	9/27/20	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	PRE 09/04/20-11/03/20
11	FXNC	VARIOUS	9/14/20	9/20/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	PRE 09/04/20-11/03/20
12	FXNC	VARIOUS	9/21/20	9/27/20	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	PRE 09/04/20-11/03/20
13	FXNC	VARIOUS	9/14/20	9/20/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	PRE 09/04/20-11/03/20
14	FXNC	VARIOUS	9/21/20	9/27/20	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	PRE 09/04/20-11/03/20
15	FXNC	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	PRE 09/04/20-11/03/20
16	FXNC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
17	GOLF	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1.00	\$12.00	30	PRE 09/04/20-11/03/20
18	GOLF	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	2	\$1.00	\$2.00	30	PRE 09/04/20-11/03/20
19	HGTV	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	PRE 09/04/20-11/03/20
20	HGTV	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	PRE 09/04/20-11/03/20
21	TWC	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1.00	\$12.00	30	PRE 09/04/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	2	\$1.00	\$2.00	30	PRE 09/04/20-11/03/20
23	HALL	HALLMARK MOVIE<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$25.00	\$300.00	30	NPE
24	HALL	AVG. ALL WKS<	9/21/20	9/27/20	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	NPE
25	CMT	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	PRE 09/04/20-11/03/20
26	CMT	LAST MAN STAND<	9/21/20	9/27/20	19:00	24:00	X							-	-	2	\$3.00	\$6.00	30	PRE 09/04/20-11/03/20
27	HIST	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	PRE 09/04/20-11/03/20
28	HIST	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	2	\$13.00	\$26.00	30	PRE 09/04/20-11/03/20
29	CC	VARIOUS	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1.00	\$12.00	30	PRE 09/04/20-11/03/20
30	CC	VARIOUS	9/21/20	9/27/20	19:00	24:00	X							-	-	2	\$1.00	\$2.00	30	PRE 09/04/20-11/03/20
31	NBCS	AVG. ALL WKS<	9/14/20	9/20/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$2.00	\$24.00	30	PRE 09/04/20-11/03/20
32	NBCS	AVG. ALL WKS	9/21/20	9/27/20	19:00	24:00	X							-	-	2	\$2.00	\$4.00	30	PRE 09/04/20-11/03/20

	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	152	0	0	0	0	0	0	0	0	0	0	0	152
AMT	\$1,194.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,194.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/15/20

62809732 | Cleveland | Spectrum/WOW-Cleveland, OH | 3647 |