

Ampersand Cable System Order

Order #	62872287
Syscode	6600
System Name	Spectrum/Cleveland Media Connect, OH
Market	Cleveland

Flight Dates	04/12/21 - 04/25/21
Agency	Main Street Media Group
Advertiser	American Petroleum Institute/Political

Update Date	03/02/21
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	Jason Sheuchenko
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Dec20
-	

Client Code	OH
Product Code	04120425
Est Code	5923
Product Name	OH 4.12-4.25
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$27,374.00		
Commission	\$4,106.10		
Net Total	\$23,267.90		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.1 New Order. Please Review and Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	AVG. ALL WKS	4/12/21	4/18/21	10:00	11:00							X	-	-	1	\$806.00	\$806.00	30	Fareed Zakaria
2	CNN	AVG. ALL WKS	4/19/21	4/25/21	10:00	11:00							X	-	-	1	\$806.00	\$806.00	30	Fareed Zakaria
3	CNN	RELIABLE SOURC	4/12/21	4/18/21	11:00	12:00							X	-	-	2	\$806.00	\$1,612.00	30	Reliable Sources
4	CNN	RELIABLE SOURC	4/19/21	4/25/21	11:00	12:00							X	-	-	2	\$806.00	\$1,612.00	30	Reliable Sources
5	CNN	STATE OF THE U	4/12/21	4/18/21	12:00	13:00							X	-	-	2	\$806.00	\$1,612.00	30	State of the Union (Replay)
6	CNN	STATE OF THE U	4/19/21	4/25/21	12:00	13:00							X	-	-	2	\$806.00	\$1,612.00	30	State of the Union (Replay)
7	CNN	AVG. ALL WKS<	4/12/21	4/18/21	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$403.00	\$1,209.00	30	NCR
8	CNN	AVG. ALL WKS<	4/19/21	4/25/21	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$403.00	\$1,209.00	30	NCR
9	FXNC	FOX AND FRIEND<	4/12/21	4/18/21	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$642.00	\$2,568.00	30	NCR
10	FXNC	FOX AND FRIEND<	4/19/21	4/25/21	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$642.00	\$2,568.00	30	NCR
11	FXNC	VARIOUS	4/12/21	4/18/21	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$667.00	\$2,668.00	30	NCR
12	FXNC	VARIOUS	4/19/21	4/25/21	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$667.00	\$2,668.00	30	NCR
13	FXNC	VARIOUS	4/12/21	4/18/21	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$803.00	\$3,212.00	30	NCR

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14	FXNC	VARIOUS	4/19/21	4/25/21	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$803.00	\$3,212.00	30	NCR

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$27,374.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$27,374.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/03/21

62872287 | Cleveland | Spectrum/Cleveland Media Connect, OH | 6600 |