

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- X Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)**

1. Requested by (Agency name, address, phone number & contact):

Agency Name: Longwell Partners

Contact Name: Barry Rubin

Phone Number: 703-624-1913

Address: 925 15th St. NW Washington DC 20009

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: Defending Democracy Together

Contact Name: Barry Rubin

Phone Number: 703-624-1913

Address: 925 15th St. NW Washington DC 20009

3. Date of request: 2/3/2021

4. Request received by: Ampersand

5. Content of the ad: They did not stand up for American Democracy.

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: David “Madison” Cawthorn, Matt Gaetz, Marjorie Greene, Mo Brooks, Louie Gohmert Jr., Kevin McCarthy: President

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

8. List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors: William Kristol, Sarah Longwell

9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: ___ YES

10. DMA: Bakersfield, Fresno, Los Angeles, Houston, Shreveport, Tyler, Atlanta, Chattanooga, Huntsville, Mobile, Panama City, Greenville-Spartanburg, **Interconnect (Y)**

Zones:

11. Distribution Platform(s): _____ Linear TV; Yes VOD; _____ Digital/websites/apps

12. Date and nature of any follow-ups: _____

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

14. Additional Information: