

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 1982193

Order #	1982193		Created On	6/24/2018 10:27:45 PM		Order Status	Contract Confirmed	
Order Descrp	62549543 Segal for Senate-Capitol 6.26 POL 2018		Created By	NCC_Gateway_User		Gross \$	3602.00	
Client	SEGAL FOR SENATE - NCC - BAL		Updated On	6/25/2018 12:00:07 PM		Net \$	2593.44	
Start Date	6/25/2018		Updated By	Mould, Steven		Units	27	
End Date	7/1/2018		Industry	Political-US Senate		Credit Hold	NO	
# of Weeks	1		REFERENCES			BILLING INFORMATION		
SALES			Primary			Purchase Order #		
ActiveWeeks	1		Secondary			Billing Schedule	Broadcast	
AE 1	NCC - BAL - WASH DC		Tertiary			EDI INFORMATION		
AE 2			Quarterary			Product		
Agency	CAPITOL MEDIA STRATEGIES	15.00%	TRAFFIC OPTIONS			Estimate	102	
RepFirm	NCC	13.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	BLOOMFILED, NJ		Political Candidate - BMKL-- NP =130 Baltimore DMA(BMKL System 6740) Priority Code: NP=130 /Issue =120/ IP= 70/ 5a-9a, 9a-4p, 4p-7p, 7p-12p, 12a-2a, Sa-SU 11a-7p / * see key on FCC site for zone/network info		
Zones	Baltimore Interconnect		Zip	07003				
Total Networks	7		Contact			SYSCODE LIST		
GENERAL COMMENTS			Phone	111-111-1111		6740		
Political Candidate - BMKL-- NP =130			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6740

Order #	1982193	Created On	6/24/2018 10:27:45 PM	Order Status	Contract Confirmed
Order Descrp	62549543 Segal for Senate-Capitol 6.26 POL 2018	Created By	NCC_Gateway_User	Syscode Gross \$	3602.00
Client	SEGAL FOR SENATE - NCC - BAL	Updated On	6/25/2018 11:44:33 AM	Syscode Net \$	2593.44
Start Date	6/25/2018	Updated By	Mould, Steven	Syscode Units	27
End Date	7/1/2018	Source	Gateway	Zone Status	Contract Confirmed
# of Weeks	1	Zones	Baltimore Interconnect	Avg Unit Rate	133.41

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	130 130	A&E Network	6740	AEN EM	06/26/2018	06/26/2018	Tu 5a-9a	1	\$66.00	\$66.00	30
2	2		National Political Bundle	130 130	A&E Network	6740	AEN DT	06/26/2018	06/26/2018	Tu 9a-4p	3	\$92.00	\$276.00	30
3	3		National Political Bundle	130 130	American Movie Classics	6740	AMC EM	06/26/2018	06/26/2018	Tu 5a-9a	1	\$50.00	\$50.00	30
4	4		National Political Bundle	130 130	American Movie Classics	6740	AMC DT	06/26/2018	06/26/2018	Tu 9a-4p	3	\$44.00	\$132.00	30
5	5		National Political Bundle	130 130	Food Network	6740	FOOD EM	06/26/2018	06/26/2018	Tu 5a-9a	1	\$104.00	\$104.00	30
6	6		National Political Bundle	130 130	Food Network	6740	FOOD DT	06/26/2018	06/26/2018	Tu 9a-4p	3	\$117.00	\$351.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	130 130	HGTV	6740	HGTV EM	06/26/2018	06/26/2018	Tu 5a-9a	1	\$234.00	\$234.00	30
8	8		National Political Bundle	130 130	HGTV	6740	HGTV DT	06/26/2018	06/26/2018	Tu 9a-4p	2	\$286.00	\$572.00	30
9	9		National Political Bundle	130 130	Lifetime	6740	LIF EM	06/26/2018	06/26/2018	Tu 5a-9a	1	\$84.00	\$84.00	30
10	10		National Political Bundle	130 130	Lifetime	6740	LIF DT	06/26/2018	06/26/2018	Tu 9a-4p	3	\$65.00	\$195.00	30
11	11		National Political Bundle	130 130	TBS	6740	TBSC EM	06/26/2018	06/26/2018	Tu 5a-9a	1	\$130.00	\$130.00	30
12	12		National Political Bundle	130 130	TBS	6740	TBSC DT	06/26/2018	06/26/2018	Tu 9a-4p	3	\$196.00	\$588.00	30
13	13		National Political Bundle	130 130	USA	6740	USA EM	06/26/2018	06/26/2018	Tu 5a-9a	1	\$118.00	\$118.00	30
14	14		National Political Bundle	130 130	USA	6740	USA DT	06/26/2018	06/26/2018	Tu 9a-4p	3	\$234.00	\$702.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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End Date	7/1/2018	Source	Gateway	Credit Hold	No
# of Weeks	1	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	