

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 1981500

Order #	1981500		Created On	6/21/2018 5:48:20 PM		Order Status	Contract Confirmed	
Order Descrp	62548876 Segal for Senate 6.24-6.26 POL 2018		Created By	NCC_Gateway_User		Gross \$	10816.00	
Client	SEGAL FOR SENATE - NCC - BAL		Updated On	6/22/2018 11:31:49 AM		Net \$	7787.52	
Start Date	6/18/2018		Updated By	Mould, Steven		Units	74	
End Date	7/1/2018		Industry	Political-US Senate		Credit Hold	NO	
# of Weeks	2		REFERENCES			BILLING INFORMATION		
SALES			Primary			Purchase Order #		
ActiveWeeks	2		Secondary			Billing Schedule	Broadcast	
AE 1	NCC - BAL - WASH DC		Tertiary			EDI INFORMATION		
AE 2			Quarterary			Product		
Agency	CAPITOL MEDIA STRATEGIES	15.00%	TRAFFIC OPTIONS			Estimate	6.24-6.26	
RepFirm	NCC	13.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	BLOOMFILED, NJ		Baltimore DMA(BMKL System 2460-DRBT- DISH 2118) Priority Code: NP=130 /Issue =120/ IP= 70/ 5a-9a, 9a-4p, 4p-7p, 7p-12p, 12a-2a, Sa-SU 11a-7p / * see key on FCC site for zone/network info		
Zones	Baltimore Interconnect		Zip	07003				
Total Networks	7		Contact					
GENERAL COMMENTS			Phone	111-111-1111				
			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6740		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6740

Order #	1981500	Created On	6/21/2018 5:48:20 PM	Order Status	Contract Confirmed
Order Descrp	62548876 Segal for Senate 6.24-6.26 POL 2018	Created By	NCC_Gateway_User	Syscode Gross \$	10816.00
Client	SEGAL FOR SENATE - NCC - BAL	Updated On	6/22/2018 11:28:49 AM	Syscode Net \$	7787.52
Start Date	6/18/2018	Updated By	Mould, Steven	Syscode Units	74
End Date	7/1/2018	Source	Gateway	Zone Status	Contract Confirmed
# of Weeks	2	Zones	Baltimore Interconnect	Avg Unit Rate	146.16

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	130 130	BET	6740	BET DT	06/24/2018	06/24/2018	Su 9a-4p	2	\$65.00	\$130.00	30
2			National Political Bundle	130 130	BET	6740	BET DT	07/01/2018	07/01/2018	Su 9a-4p	0	\$65.00	\$0.00	30
3			National Political Bundle	130 130	BET	6740	BET DT	06/18/2018	06/19/2018	M-Tu 9a-4p	0	\$65.00	\$0.00	30
4	2		National Political Bundle	130 130	BET	6740	BET DT	06/25/2018	06/26/2018	M-Tu 9a-4p	2	\$65.00	\$130.00	30
5	3		National Political Bundle	130 130	BET	6740	BET EF	06/24/2018	06/24/2018	Su 4p-7p	1	\$175.00	\$175.00	30
6			National Political Bundle	130 130	BET	6740	BET EF	07/01/2018	07/01/2018	Su 4p-7p	0	\$175.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	130 130	BET	6740	BET EF	06/18/2018	06/18/2018	M 4p-7p	0	\$175.00	\$0.00	30
8	4		National Political Bundle	130 130	BET	6740	BET EF	06/25/2018	06/25/2018	M 4p-7p	1	\$175.00	\$175.00	30
9	5		National Political Bundle	130 130	BET	6740	BET PT	06/24/2018	06/24/2018	Su 7p-12m	2	\$300.00	\$600.00	30
10			National Political Bundle	130 130	BET	6740	BET PT	07/01/2018	07/01/2018	Su 7p-12m	0	\$300.00	\$0.00	30
11			National Political Bundle	130 130	BET	6740	BET PT	06/18/2018	06/18/2018	M 7p-12m	0	\$300.00	\$0.00	30
12	6		National Political Bundle	130 130	BET	6740	BET PT	06/25/2018	06/25/2018	M 7p-12m	2	\$300.00	\$600.00	30
13	7		National Political Bundle	130 130	MTV	6740	MTV DT	06/24/2018	06/24/2018	Su 9a-4p	2	\$20.00	\$40.00	30
14			National Political Bundle	130 130	MTV	6740	MTV DT	07/01/2018	07/01/2018	Su 9a-4p	0	\$20.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15			National Political Bundle	130 130	MTV	6740	MTV DT	06/18/2018	06/19/2018	M-Tu 9a-4p	0	\$20.00	\$0.00	30
16	8		National Political Bundle	130 130	MTV	6740	MTV DT	06/25/2018	06/26/2018	M-Tu 9a-4p	4	\$20.00	\$80.00	30
17	9		National Political Bundle	130 130	MTV	6740	MTV EF	06/24/2018	06/24/2018	Su 4p-7p	1	\$25.00	\$25.00	30
18			National Political Bundle	130 130	MTV	6740	MTV EF	07/01/2018	07/01/2018	Su 4p-7p	0	\$25.00	\$0.00	30
19			National Political Bundle	130 130	MTV	6740	MTV EF	06/18/2018	06/18/2018	M 4p-7p	0	\$25.00	\$0.00	30
20	10		National Political Bundle	130 130	MTV	6740	MTV EF	06/25/2018	06/25/2018	M 4p-7p	1	\$25.00	\$25.00	30
21	11		National Political Bundle	130 130	MTV	6740	MTV PT	06/24/2018	06/24/2018	Su 7p-12m	2	\$100.00	\$200.00	30
22			National Political Bundle	130 130	MTV	6740	MTV PT	07/01/2018	07/01/2018	Su 7p-12m	0	\$100.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
23			National Political Bundle	130 130	MTV	6740	MTV PT	06/18/2018	06/18/2018	M 7p-12m	0	\$100.00	\$0.00	30
24	12		National Political Bundle	130 130	MTV	6740	MTV PT	06/25/2018	06/25/2018	M 7p-12m	2	\$100.00	\$200.00	30
25	13		National Political Bundle	130 130	Food Network	6740	FOOD DT	06/24/2018	06/24/2018	Su 9a-4p	2	\$117.00	\$234.00	30
26			National Political Bundle	130 130	Food Network	6740	FOOD DT	07/01/2018	07/01/2018	Su 9a-4p	0	\$117.00	\$0.00	30
27			National Political Bundle	130 130	Food Network	6740	FOOD DT	06/18/2018	06/19/2018	M-Tu 9a-4p	0	\$117.00	\$0.00	30
28	14		National Political Bundle	130 130	Food Network	6740	FOOD DT	06/25/2018	06/26/2018	M-Tu 9a-4p	2	\$117.00	\$234.00	30
29	15		National Political Bundle	130 130	Food Network	6740	FOOD EF	06/24/2018	06/24/2018	Su 4p-7p	1	\$195.00	\$195.00	30
30			National Political Bundle	130 130	Food Network	6740	FOOD EF	07/01/2018	07/01/2018	Su 4p-7p	0	\$195.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
31			National Political Bundle	130 130	Food Network	6740	FOOD EF	06/18/2018	06/18/2018	M 4p-7p	0	\$195.00	\$0.00	30
32	16		National Political Bundle	130 130	Food Network	6740	FOOD EF	06/25/2018	06/25/2018	M 4p-7p	1	\$195.00	\$195.00	30
33	17		National Political Bundle	130 130	Food Network	6740	FOOD PT	06/24/2018	06/24/2018	Su 7p-12m	2	\$520.00	\$1,040.00	30
34			National Political Bundle	130 130	Food Network	6740	FOOD PT	07/01/2018	07/01/2018	Su 7p-12m	0	\$520.00	\$0.00	30
35			National Political Bundle	130 130	Food Network	6740	FOOD PT	06/18/2018	06/18/2018	M 7p-12m	0	\$520.00	\$0.00	30
36	18		National Political Bundle	130 130	Food Network	6740	FOOD PT	06/25/2018	06/25/2018	M 7p-12m	2	\$520.00	\$1,040.00	30
37	19		National Political Bundle	130 130	Lifetime	6740	LIF DT	06/24/2018	06/24/2018	Su 9a-4p	2	\$65.00	\$130.00	30
38			National Political Bundle	130 130	Lifetime	6740	LIF DT	07/01/2018	07/01/2018	Su 9a-4p	0	\$65.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
39			National Political Bundle	130 130	Lifetime	6740	LIF DT	06/18/2018	06/19/2018	M-Tu 9a-4p	0	\$65.00	\$0.00	30
40	20		National Political Bundle	130 130	Lifetime	6740	LIF DT	06/25/2018	06/26/2018	M-Tu 9a-4p	2	\$65.00	\$130.00	30
41	21		National Political Bundle	130 130	Lifetime	6740	LIF EF	06/24/2018	06/24/2018	Su 4p-7p	1	\$117.00	\$117.00	30
42			National Political Bundle	130 130	Lifetime	6740	LIF EF	07/01/2018	07/01/2018	Su 4p-7p	0	\$117.00	\$0.00	30
43			National Political Bundle	130 130	Lifetime	6740	LIF EF	06/18/2018	06/18/2018	M 4p-7p	0	\$117.00	\$0.00	30
44	22		National Political Bundle	130 130	Lifetime	6740	LIF EF	06/25/2018	06/25/2018	M 4p-7p	1	\$117.00	\$117.00	30
45	23		National Political Bundle	130 130	Lifetime	6740	LIF PT	06/24/2018	06/24/2018	Su 7p-12m	2	\$423.00	\$846.00	30
46			National Political Bundle	130 130	Lifetime	6740	LIF PT	07/01/2018	07/01/2018	Su 7p-12m	0	\$423.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
47			National Political Bundle	130 130	Lifetime	6740	LIF PT	06/18/2018	06/18/2018	M 7p-12m	0	\$423.00	\$0.00	30
48	24		National Political Bundle	130 130	Lifetime	6740	LIF PT	06/25/2018	06/25/2018	M 7p-12m	2	\$423.00	\$846.00	30
49	25		National Political Bundle	130 130	Oxygen	6740	OXYG DT	06/24/2018	06/24/2018	Su 9a-4p	2	\$36.00	\$72.00	30
50			National Political Bundle	130 130	Oxygen	6740	OXYG DT	07/01/2018	07/01/2018	Su 9a-4p	0	\$36.00	\$0.00	30
51			National Political Bundle	130 130	Oxygen	6740	OXYG DT	06/18/2018	06/19/2018	M-Tu 9a-4p	0	\$36.00	\$0.00	30
52	26		National Political Bundle	130 130	Oxygen	6740	OXYG DT	06/25/2018	06/26/2018	M-Tu 9a-4p	2	\$36.00	\$72.00	30
53	27		National Political Bundle	130 130	Oxygen	6740	OXYG EF	06/24/2018	06/24/2018	Su 4p-7p	1	\$48.00	\$48.00	30
54			National Political Bundle	130 130	Oxygen	6740	OXYG EF	07/01/2018	07/01/2018	Su 4p-7p	0	\$48.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
55			National Political Bundle	130 130	Oxygen	6740	OXYG EF	06/18/2018	06/18/2018	M 4p-7p	0	\$48.00	\$0.00	30
56	28		National Political Bundle	130 130	Oxygen	6740	OXYG EF	06/25/2018	06/25/2018	M 4p-7p	1	\$48.00	\$48.00	30
57	29		National Political Bundle	130 130	Oxygen	6740	OXYG PT	06/24/2018	06/24/2018	Su 7p-12m	2	\$135.00	\$270.00	30
58			National Political Bundle	130 130	Oxygen	6740	OXYG PT	07/01/2018	07/01/2018	Su 7p-12m	0	\$135.00	\$0.00	30
59			National Political Bundle	130 130	Oxygen	6740	OXYG PT	06/18/2018	06/18/2018	M 7p-12m	0	\$135.00	\$0.00	30
60	30		National Political Bundle	130 130	Oxygen	6740	OXYG PT	06/25/2018	06/25/2018	M 7p-12m	2	\$135.00	\$270.00	30
61	31		National Political Bundle	130 130	Video Hits	6740	VH1 DT	06/24/2018	06/24/2018	Su 9a-4p	2	\$45.00	\$90.00	30
62			National Political Bundle	130 130	Video Hits	6740	VH1 DT	07/01/2018	07/01/2018	Su 9a-4p	0	\$45.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
63			National Political Bundle	130 130	Video Hits	6740	VH1 DT	06/18/2018	06/19/2018	M-Tu 9a-4p	0	\$45.00	\$0.00	30
64	32		National Political Bundle	130 130	Video Hits	6740	VH1 DT	06/25/2018	06/26/2018	M-Tu 9a-4p	4	\$45.00	\$180.00	30
65	33		National Political Bundle	130 130	Video Hits	6740	VH1 EF	06/24/2018	06/24/2018	Su 4p-7p	1	\$65.00	\$65.00	30
66			National Political Bundle	130 130	Video Hits	6740	VH1 EF	07/01/2018	07/01/2018	Su 4p-7p	0	\$65.00	\$0.00	30
67			National Political Bundle	130 130	Video Hits	6740	VH1 EF	06/18/2018	06/18/2018	M 4p-7p	0	\$65.00	\$0.00	30
68	34		National Political Bundle	130 130	Video Hits	6740	VH1 EF	06/25/2018	06/25/2018	M 4p-7p	1	\$65.00	\$65.00	30
69	35		National Political Bundle	130 130	Video Hits	6740	VH1 PT	06/24/2018	06/24/2018	Su 7p-12m	2	\$300.00	\$600.00	30
70			National Political Bundle	130 130	Video Hits	6740	VH1 PT	07/01/2018	07/01/2018	Su 7p-12m	0	\$300.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
71			National Political Bundle	130 130	Video Hits	6740	VH1 PT	06/18/2018	06/18/2018	M 7p-12m	0	\$300.00	\$0.00	30
72	36		National Political Bundle	130 130	Video Hits	6740	VH1 PT	06/25/2018	06/25/2018	M 7p-12m	2	\$300.00	\$600.00	30
73	37		National Political Bundle	130 130	Comedy Central	6740	CMDY DT	06/24/2018	06/24/2018	Su 9a-4p	2	\$38.00	\$76.00	30
74			National Political Bundle	130 130	Comedy Central	6740	CMDY DT	07/01/2018	07/01/2018	Su 9a-4p	0	\$38.00	\$0.00	30
75			National Political Bundle	130 130	Comedy Central	6740	CMDY DT	06/18/2018	06/19/2018	M-Tu 9a-4p	0	\$38.00	\$0.00	30
76	38		National Political Bundle	130 130	Comedy Central	6740	CMDY DT	06/25/2018	06/26/2018	M-Tu 9a-4p	2	\$38.00	\$76.00	30
77	39		National Political Bundle	130 130	Comedy Central	6740	CMDY EF	06/24/2018	06/24/2018	Su 4p-7p	1	\$60.00	\$60.00	30
78			National Political Bundle	130 130	Comedy Central	6740	CMDY EF	07/01/2018	07/01/2018	Su 4p-7p	0	\$60.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
79			National Political Bundle	130 130	Comedy Central	6740	CMDY EF	06/18/2018	06/18/2018	M 4p-7p	0	\$60.00	\$0.00	30
80	40		National Political Bundle	130 130	Comedy Central	6740	CMDY EF	06/25/2018	06/25/2018	M 4p-7p	1	\$60.00	\$60.00	30
81	41		National Political Bundle	130 130	Comedy Central	6740	CMDY PT	06/24/2018	06/24/2018	Su 7p-12m	2	\$165.00	\$330.00	30
82			National Political Bundle	130 130	Comedy Central	6740	CMDY PT	07/01/2018	07/01/2018	Su 7p-12m	0	\$165.00	\$0.00	30
83			National Political Bundle	130 130	Comedy Central	6740	CMDY PT	06/18/2018	06/18/2018	M 7p-12m	0	\$165.00	\$0.00	30
84	42		National Political Bundle	130 130	Comedy Central	6740	CMDY PT	06/25/2018	06/25/2018	M 7p-12m	2	\$165.00	\$330.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 1981500					
Order #	1981500	Created On	6/21/2018 5:48:20 PM	Order Status	Contract Confirmed
Order Descrp	62548876 Segal for Senate 6.24-6.26 POL 2018	Created By	NCC_Gateway_User	Gross \$	10816.00
Client	SEGAL FOR SENATE - NCC - BAL	Updated On	6/22/2018 11:31:49 AM	Net \$	7787.52
Start Date	6/18/2018	Updated By	Mould, Steven	Units	74
End Date	7/1/2018	Source	Gateway	Credit Hold	No
# of Weeks	2	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	