

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2943185

Traffic Order #	12140297		Created On	1/31/2020 11:14:51 AM		Order Status	Traffic Updates Accepted	
Order #	2943185		Created By	Hudson, Gloria		Gross \$	7770.00	
Order Descrp	POL: DR JAY FOR CONGRESS – 2-3 to 2-4		Updated On	2/4/2020 10:40:37 AM		Net \$	6604.50	
Client	DR JAY FOR CONGRESS - BAL		Updated By	Hudson, Gloria		Units	20	
Start Date	2/3/2020		Industry	Political-US House		Credit Hold	NO	
End Date	2/9/2020		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #		
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Baltimore Political Regional		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	DR JAY FOR CONGRESS - IN HOUSE	15.00%	Address 1	PO BOX 280		Product		
RepFirm		0%	Address 2			Estimate		
Copy Instr ID			City, State, Zip	OWINGS MILLS, MD		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Total Zones	1		Zip	21117		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Baltimore Interconnect		Contact			Baltimore: Priority Code NP=80, IP=74 See key on FCC site for zone/network information” Baltimore: Priority Code NP=80, IP=74 See key on FCC site for zone/network information		
Total Networks	4		Phone	410-988-2929				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6740		
			Copy Group					
			Division					
			Reference #	c91f84c3-4444-ea11-8c20-f01fafa66f05				

SUMMARY FOR SYSCODE 6740

Traffic Order #	12140297	Created On	1/31/2020 11:17:37 AM	Order Status	Traffic Updates Accepted
Order #	2943185	Created By	Hudson, Gloria	Syscode Gross \$	7770.00
Order Descrp	POL: DR JAY FOR CONGRESS – 2-3 to 2-4	Updated On	2/4/2020 10:40:37 AM	Syscode Net \$	6604.50
Client	DR JAY FOR CONGRESS - BAL	Updated By	Hudson, Gloria	Syscode Units	20
Start Date	2/3/2020	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	2/9/2020	Zones	Baltimore Interconnect	Avg Unit Rate	388.50
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Regional Political Bundle	74 74	BET	6740	BET MOVIE OF T<	02/03/2020	02/03/2020	M 7p-12m	X							3	\$225.00	\$675.00	30
2	3		Regional Political Bundle	74 74	ESPN	6740	AVG. ALL WKS<	02/03/2020	02/03/2020	M 7p-12m	X							3	\$475.00	\$1,425.00	30
3	5		Regional Political Bundle	74 74	Video Hits	6740	AVG. ALL WKS<	02/03/2020	02/03/2020	M 7p-12m	X							3	\$205.00	\$615.00	30
4	7		Regional Political Bundle	74 74	MSNBC	6740	VARIOUS	02/03/2020	02/03/2020	M 7p-12m	X							2	\$550.00	\$1,100.00	30
5	9		Regional Political Bundle	84 84	MSNBC	6740	MORNING JOE	02/03/2020	02/04/2020	M-Tu 7a-9a	X	X						4	\$500.00	\$2,000.00	30
6	2		Regional Political Bundle	74 74	BET	6740	BET MOVIE OF T<	02/04/2020	02/04/2020	Tu 7p-8p		X						1	\$225.00	\$225.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	4		Regi onal Politi cal Bun dle	74 74	ESPN	6740	AVG. ALL WKS<	02/04/2020	02/04/2020	Tu 7p-8p		X						1	\$475.00	\$475.00	30
8	6		Regi onal Politi cal Bun dle	74 74	Video Hits	6740	AVG. ALL WKS<	02/04/2020	02/04/2020	Tu 7p-8p		X						1	\$205.00	\$205.00	30
9	8		Regi onal Politi cal Bun dle	74 74	MSNBC	6740	VARIOUS	02/04/2020	02/04/2020	Tu 7p-8p		X						1	\$550.00	\$550.00	30
10	10		Regi onal Politi cal Bun dle	74 74	MSNBC	6740	VARIOUS	02/04/2020	02/04/2020	Tu 7p-8p		X						0	\$550.00	\$0.00	30
11	11		Regi onal Politi cal Bun dle	84 84	MSNBC	6740	MORNING JOE	02/04/2020	02/04/2020	Tu 7a-9a		X						1	\$500.00	\$500.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2943185					
Traffic Order #	12140297	# of Weeks	1	Active	Yes
Order #	2943185	Created On	1/31/2020 11:14:51 AM	Order Status	Traffic Updates Accepted
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Client	DR JAY FOR CONGRESS - BAL	Updated On	2/4/2020 10:40:37 AM	Net \$	6604.50
Start Date	2/3/2020	Updated By	Hudson, Gloria	Units	20
End Date	2/9/2020	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	