

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3021897

<b>Traffic Order #</b> 12153786,12153785		<b>Created On</b> 5/28/2020 9:19:35 AM	<b>Order Status</b> Revision Confirmed
<b>Order #</b> 3021897		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 22426.00
<b>Order Descrp</b> 62764162 - Political Issue - National Association		<b>Updated On</b> 6/10/2020 3:04:50 PM	<b>Net \$</b> 16146.72
<b>Client</b> NATIONAL ASSOC OF		<b>Updated By</b> Harper, Taliah	<b>Units</b> 50
<b>Start Date</b> 5/25/2020		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 6/14/2020		<b>REFERENCES</b>	
<b># of Weeks</b> 3		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 3		<b>Tertiary</b>	
<b>AE 1</b> NCC - BAL - NEW YORK		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> CO ACTIVE MEDIA SERVICES INC - NCC 15.00%		<b>Address 1</b> NCC MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 2		<b>Zip</b> 07003	
<b>Zones</b> Baltimore DISH - I+,Baltimore Interco...		<b>Contact</b>	
<b>Total Networks</b> 3		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
NCC NY - Joe Smyth / Karen Naranjo POLITICAL ISSUE -- 674 0/2118		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b> 2000	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b> 62764162	
		<b>Billing Schedule</b> Broadcast	
		<b>EDI INFORMATION</b>	
		<b>Product</b>	
		<b>Estimate</b> 2000	
		<b>Submit EDI Invoice?</b> Do Not Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		NCC NY - Joe Smyth / Karen Naranjo POLITICAL ISSUE -- 6740/2118	
		Baltimore DMA (system 6740/2118 ) Priority Code NP = 80 , IP = 74. See key on FCC site for Zone/network information	
		<b>SYSCODE LIST</b>	
		2118,6740	

**SUMMARY FOR SYSCODE 2118**

<b>Traffic Order #</b>	12153785	<b>Created On</b>	5/28/2020 9:19:35 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3021897	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	966.00
<b>Order Descrp</b>	62764162 - Political Issue - National Association	<b>Updated On</b>	6/10/2020 2:50:48 PM	<b>Syscode Net \$</b>	695.52
<b>Client</b>	NATIONAL ASSOC OF MANUFACTURERS-NCC-BAL	<b>Updated By</b>	Nicolas, Dannica	<b>Syscode Units</b>	21
<b>Start Date</b>	5/25/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	6/14/2020	<b>Zones</b>	Baltimore DISH - I+	<b>Avg Unit Rate</b>	46.00
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25			National Political Bundle	74   74	CNN	2118	CNN	05/25/2020	05/29/2020	M-F 6a-12m	X	X	X	X	X			0	\$46.00	\$0.00	30
26	1		National Political Bundle	74   74	CNN	2118	CNN	06/01/2020	06/05/2020	M-F 6a-12m	X	X	X	X	X			4	\$46.00	\$184.00	30
27			National Political Bundle	74   74	CNN	2118	CNN	06/08/2020	06/12/2020	M-F 6a-12m	X	X	X	X	X			0	\$46.00	\$0.00	30
28			National Political Bundle	74   74	CNN	2118	CNN	05/25/2020	05/31/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$46.00	\$0.00	30
29			National Political Bundle	74   74	CNN	2118	CNN	06/01/2020	06/07/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$46.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	2		National Political Bundle	74   74	CNN	2118	CNN	06/08/2020	06/10/2020	M-W 6a-12m	X	X	X					3	\$46.00	\$138.00	30
31			National Political Bundle	74   74	Fox News Channel	2118	FXNC	05/25/2020	05/29/2020	M-F 6a-12m	X	X	X	X	X			0	\$46.00	\$0.00	30
32	3		National Political Bundle	74   74	Fox News Channel	2118	FXNC	06/01/2020	06/05/2020	M-F 6a-12m	X	X	X	X	X			6	\$46.00	\$276.00	30
33			National Political Bundle	74   74	Fox News Channel	2118	FXNC	06/08/2020	06/12/2020	M-F 6a-12m	X	X	X	X	X			0	\$46.00	\$0.00	30
34			National Political Bundle	74   74	Fox News Channel	2118	FXNC	05/25/2020	05/31/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$46.00	\$0.00	30
35			National Political Bundle	74   74	Fox News Channel	2118	FXNC	06/01/2020	06/07/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$46.00	\$0.00	30
36	4		National Political Bundle	74   74	Fox News Channel	2118	FXNC	06/08/2020	06/10/2020	M-W 6a-12m	X	X	X					2	\$46.00	\$92.00	30
37			National Political Bundle	74   74	MSNBC	2118	MSNBC	05/25/2020	05/29/2020	M-F 6a-12m	X	X	X	X	X			0	\$46.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38	5		National Political Bundle	74   74	MSNBC	2118	MSNBC	06/01/2020	06/05/2020	M-F 6a-12m	X	X	X	X	X			2	\$46.00	\$92.00	30
39			National Political Bundle	74   74	MSNBC	2118	MSNBC	06/08/2020	06/12/2020	M-F 6a-12m	X	X	X	X	X			0	\$46.00	\$0.00	30
40			National Political Bundle	74   74	MSNBC	2118	MSNBC	05/25/2020	05/31/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$46.00	\$0.00	30
41			National Political Bundle	74   74	MSNBC	2118	MSNBC	06/01/2020	06/07/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$46.00	\$0.00	30
42	6		National Political Bundle	74   74	MSNBC	2118	MSNBC	06/08/2020	06/14/2020	M-Su 6a-12m	X	X	X	X	X	X	X	4	\$46.00	\$184.00	30
43	7		National Political Bundle	74   74	CNN	2118		05/29/2020	05/31/2020	F 6a-12m					X			0	\$0.00	\$0.00	30
46	8		National Political Bundle	74   74	CNN	2118		06/11/2020	06/12/2020	Th-F 6a-12m				X	X			0	\$46.00	\$0.00	30
47	9		National Political Bundle	74   74	Fox News Channel	2118		06/11/2020	06/14/2020	Th-Su 6a-12m				X	X	X	X	0	\$46.00	\$0.00	30

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12153786	<b>Created On</b>	5/28/2020 9:19:35 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3021897	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	21460.00
<b>Order Descrp</b>	62764162 - Political Issue - National Association	<b>Updated On</b>	6/10/2020 2:20:19 PM	<b>Syscode Net \$</b>	15451.20
<b>Client</b>	NATIONAL ASSOC OF MANUFACTURERS-NCC-BAL	<b>Updated By</b>	Nicolas, Dannica	<b>Syscode Units</b>	29
<b>Start Date</b>	5/25/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	6/14/2020	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	740.00
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			National Political Bundle	74   74	CNN	6740	CNN	05/25/2020	05/29/2020	M-F 6a-12m	X	X	X	X	X			0	\$740.00	\$0.00	30
2			National Political Bundle	74   74	CNN	6740	CNN	06/01/2020	06/05/2020	M-F 6a-12m	X	X	X	X	X			0	\$740.00	\$0.00	30
3	1		National Political Bundle	74   74	CNN	6740	CNN	06/08/2020	06/12/2020	M-F 6a-12m	X	X	X	X	X			6	\$740.00	\$4,440.00	30
4			National Political Bundle	74   74	CNN	6740	CNN	05/25/2020	05/31/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$740.00	\$0.00	30
5	2		National Political Bundle	74   74	CNN	6740	CNN	06/01/2020	06/07/2020	M-Su 6a-12m	X	X	X	X	X	X	X	5	\$740.00	\$3,700.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			National Political Bundle	74   74	CNN	6740	CNN	06/08/2020	06/14/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$740.00	\$0.00	30
7	3		National Political Bundle	74   74	Fox News Channel	6740	FXNC	05/29/2020	05/31/2020	F-Su 6a-12m					X	X	X	1	\$740.00	\$740.00	30
8			National Political Bundle	74   74	Fox News Channel	6740	FXNC	06/05/2020	06/07/2020	F-Su 6a-12m					X	X	X	0	\$740.00	\$0.00	30
9			National Political Bundle	74   74	Fox News Channel	6740	FXNC	06/12/2020	06/14/2020	F-Su 6a-12m					X	X	X	0	\$740.00	\$0.00	30
10			National Political Bundle	74   74	Fox News Channel	6740	FXNC	05/25/2020	05/29/2020	M-F 6a-12m	X	X	X	X	X			0	\$740.00	\$0.00	30
11			National Political Bundle	74   74	Fox News Channel	6740	FXNC	06/01/2020	06/05/2020	M-F 6a-12m	X	X	X	X	X			0	\$740.00	\$0.00	30
12	4		National Political Bundle	74   74	Fox News Channel	6740	FXNC	06/08/2020	06/12/2020	M-F 6a-12m	X	X	X	X	X			6	\$740.00	\$4,440.00	30
13			National Political Bundle	74   74	Fox News Channel	6740	FXNC	05/25/2020	05/31/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$740.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	5		National Political Bundle	74   74	Fox News Channel	6740	FXNC	06/01/2020	06/07/2020	M-Su 6a-12m	X	X	X	X	X	X	X	4	\$740.00	\$2,960.00	30
15			National Political Bundle	74   74	Fox News Channel	6740	FXNC	06/08/2020	06/14/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$740.00	\$0.00	30
16	6		National Political Bundle	74   74	MSNBC	6740	MSNBC	05/29/2020	05/31/2020	F-Su 6a-12m					X	X	X	1	\$740.00	\$740.00	30
17			National Political Bundle	74   74	MSNBC	6740	MSNBC	06/05/2020	06/07/2020	F-Su 6a-12m					X	X	X	0	\$740.00	\$0.00	30
18			National Political Bundle	74   74	MSNBC	6740	MSNBC	06/12/2020	06/14/2020	F-Su 6a-12m					X	X	X	0	\$740.00	\$0.00	30
19			National Political Bundle	74   74	MSNBC	6740	MSNBC	05/25/2020	05/29/2020	M-F 6a-12m	X	X	X	X	X			0	\$740.00	\$0.00	30
20	7		National Political Bundle	74   74	MSNBC	6740	MSNBC	06/01/2020	06/05/2020	M-F 6a-12m	X	X	X	X	X			2	\$740.00	\$1,480.00	30
21			National Political Bundle	74   74	MSNBC	6740	MSNBC	06/08/2020	06/12/2020	M-F 6a-12m	X	X	X	X	X			0	\$740.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22				74   74	MSNBC	6740	MSNBC	05/25/2020	05/31/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$740.00	\$0.00	30
23				74   74	MSNBC	6740	MSNBC	06/01/2020	06/07/2020	M-Su 6a-12m	X	X	X	X	X	X	X	0	\$740.00	\$0.00	30
24	8			74   74	MSNBC	6740	MSNBC	06/08/2020	06/10/2020	M-W 6a-12m	X	X	X					1	\$740.00	\$740.00	30
44	9			74   74	Fox News Channel	6740		06/04/2020	06/07/2020	Th-Su 6a-12m				X	X	X	X	1	\$740.00	\$740.00	30
45	10			74   74	MSNBC	6740	MSNBC	06/11/2020	06/12/2020	Th-F 6a-12m				X	X			1	\$740.00	\$740.00	30
48	11			74   74	MSNBC	6740		06/11/2020	06/12/2020	Th-F 6a-12m				X	X			1	\$740.00	\$740.00	30



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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3021897					
<b>Traffic Order #</b>	12153786,12153785	<b># of Weeks</b>	3	<b>Active</b>	Yes
<b>Order #</b>	3021897	<b>Created On</b>	5/28/2020 9:19:35 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	62764162 - Political Issue - National Association	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	22426.00
<b>Client</b>	NATIONAL ASSOC OF MANUFACTURERS-	<b>Updated On</b>	6/10/2020 3:04:50 PM	<b>Net \$</b>	16146.72
<b>Start Date</b>	5/25/2020	<b>Updated By</b>	Harper, Taliah	<b>Units</b>	50
<b>End Date</b>	6/14/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	